



REIM

INTERNATIONAL MEDICAL
COLLABORATIONS

Profile

2024





Dr. Fardad Esmilian with Israeli soldiers in Tel Aviv, Israel

Who We Are

Reim is a nonprofit organization committed to furnishing vital and critical medical aid to the citizens of Israel during the intense and unprecedented life-threatening challenges originating from the events of October 7th and the proceeding Swords of Iron War.

As this conflict continues to unfold, our mission flexes and adjusts to bolster Israeli medical institutions across the frontline and the peripheral regions of Israel.

Our focus extends beyond mere medical provisions, accentuating the paramount importance of mental health care and physical rehabilitation by leveraging Medical Health Diplomacy initiatives and collaborations to advance our cause.



Dr. Ofir Koren & Eti El-Kiss Mizrahi,
Co-founder & CEOs of Reim, with
Israel's Foreign Minister, Israel Katz

Our Journey

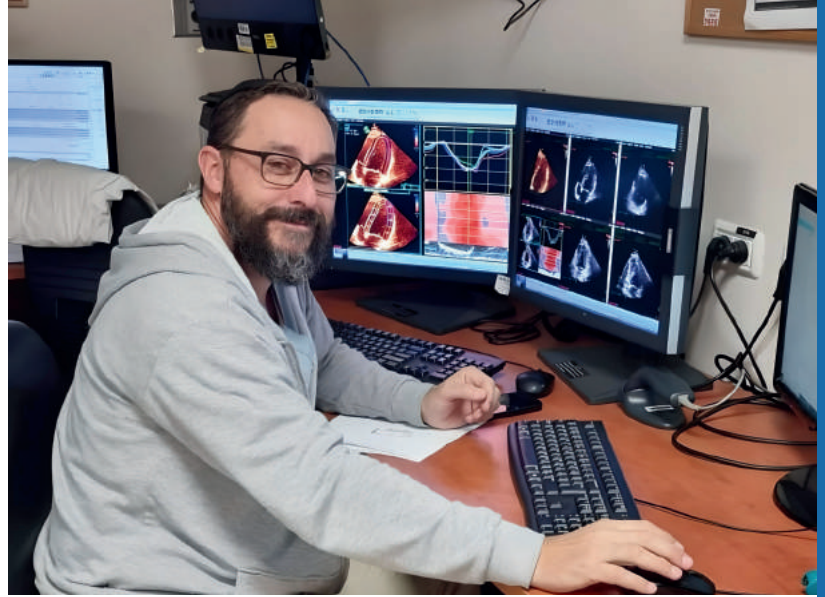
During a span of nine weeks with unwavering determination, Reim has achieved significant milestones. Those milestones include establishing a strong foundation, raising \$2.6 million in funds and medical supplies, and mobilizing dozens of US physicians to volunteer in Israel.

Despite navigating through bureaucratic complexities, we triumphed, securing licensure for these distinguished specialists, among them luminaries such as Dr. Fardad Esmailian, whose swift intervention at Sheba Medical Center resulted in life-saving procedures within a mere 48 hours of their arrival.

In the face of adversity, we bridged critical medical supply gaps, equipping IDF units, elite forces, and rapid response teams with innovative tools proven to be instrumental in preserving lives amidst the throes of conflict.

Medical Health Diplomacy is a concept and a system our co-founders and CEOs have created with one commitment in mind saving lives through medical collaborations and medical technology.

“לפיקוד נברא אדם יחידי בעולם, ללמד שכל המאבד נפש אחת, מעלים עליו פאלו אבד
עולם מלא; וכל המקיים נפש אחת, מעלים עליו פאלו קיים עולם מלא”
משנה, מסכת סנהדרין, פרק ד', משנה ה'



Dr. Gabe Vorobiof, a renowned Interventional Cardiologist, performed echocardiography exams and conducted percutaneous interventions at Soroka Medical Center. Dr. Vorobiof served a diverse patient population with equal fervor and proficiency encompassing Jewish, Muslim, and Bedouin communities

Reim's Vision

Utilizing Health Diplomacy

Reim is dedicated to forging international collaborations and engaging in diplomatic advocacy to bolster Israel's healthcare framework through health diplomacy. This strategic approach involves leveraging global partnerships, advocating for increased humanitarian aid, and facilitating capacity-building educational programs for local medical professionals. By fostering alliances and advocating for policies that support Israel's healthcare system, Reim aims to ensure robust crisis preparedness, enhance medical capabilities, and contribute to a coordinated, effective response during emergencies and conflicts

Rehabilitation & Mental Health Challenges

Reim extends its efforts beyond immediate medical aid, acknowledging and actively confronting the mental health challenges afflicting the citizens. Our initiative addresses anxiety, stress, and post-traumatic stress disorder (PTSD) comprehensively, recognizing the profound impact of crises on mental well-being. Moreover, our collaboration with Israeli medical institutions underscores a commitment to establishing specialized rehabilitation facilities for injured soldiers, exemplifying our dedication to their long-term recovery and welfare.

Our Mission

Dispatching US Medical Doctors to Israel

Reim has attained remarkable milestones within the initial ten weeks of operation:

- Successfully laid the groundwork for a resilient foundation to fulfill its mission
- Pioneered the development of an innovative platform to streamline operations
- Recruited over 120 distinguished US physicians to serve in Israel
- Cultivated strategic partnerships with esteemed global medical organizations
- Earned the prestigious endorsement of the State of Israel, a testament to its exceptional dedication and efficacy

Despite bureaucratic challenges, Reim has navigated through the complicated process and facilitated the acquisition of temporary medical licenses for its physicians. In addition, Reim successfully recruited world-renowned surgeons, among them Dr. Fardad Esmailian, the director of the heart transplant program at Cedars-Sinai Medical Center. Remarkably, within 48 hours after his arrival, Dr. Esmailian performed life-saving heart transplants at Sheba Medical Center.

Dr. Fardad Esmailian, renowned for leading Cedars-Sinai Medical Center's heart transplant program joined the cause. Within 48 hours of arrival, Dr. Esmailian's expertise shone as he performed life-saving heart transplants at Sheba Medical Center epitomizing Reim's dedication to advanced medical care in crises



Providing Advanced Medical Equipment

In response to critical shortages in medical supplies, Reim rapidly procured and deployed innovative, state-of-the-art medical devices. These resources were strategically distributed among IDF units, elite forces, and rapid response teams, yielding compelling evidence of their life-saving efficacy.

Furthermore, in partnership with Magen David Adom, Reim initiated a pioneering nationwide program. This initiative empowers doctors to deliver essential and intensive care directly within ambulances, thereby significantly enhancing emergency medical services across the country.



Pictured here is Professor Steven Simon, Chief of Staff at VA Greater Los Angeles and Associate Dean for Veterans Affairs, who exemplifies this commitment by providing advanced medical care at Magen David Adom



Our Actions

Reim has successfully raised over \$2.6 million in funds and essential medical supplies. The acquisition of life-saving equipment reflects our commitment to bolstering healthcare resources and providing crucial support where it's needed most.

- 26,000 units of NextCare Bandages
- 1880 units of Pulse Oximetry devices
- 1330 units of Anxiety-relief inhalers
- 200 units of Drug-releasing bandages
- 80 units of Paramedic Kits
- 75 units of Video-assisted laryngoscopes
- 70 units of Portable Ultrasounds
- 70 units of Field-Tablets
- 50 units of blood pressure monitors.
- 50 units of Large Trauma Kits
- 5 units of Thermal Blood Transfer Kits

Reim's collaborative efforts span a diverse spectrum, encompassing vital partnerships with various IDF units, including specialized corps and elite teams, alongside esteemed Israeli medical centers and hospitals. Furthermore, our alliances extend to encompass emergency medical services such as Magen David Adom and Hatzala, as well as several rapid response teams strategically positioned in both northern and southern kibbutzim. This expansive network underscores Reim's commitment to ensuring comprehensive and timely medical assistance throughout Israel's diverse landscapes and communities.



98 Brigade



Unit 669



Golani Brigade



Unit Shaldag



Sayeret Matkal

Our Impact

Our Innovative Equipment saves lives!

Among the thousands of medical equipment that Reim has purchased and sent to Israel, four remarkable devices have emerged as true game-changers. These devices have been backed by substantial evidence demonstrating their ability to save numerous lives and have garnered recognition from Israel's most reputable newsletters, as well as on an international scale.

These groundbreaking devices are portable ultrasounds meticulously engineered to detect and address occult internal bleeding, revolutionizing diagnostic and treatment capabilities. Additionally, a laryngoscope equipped with an internal camera and monitor has empowered physicians during critical procedures such as intubation and mechanical ventilation, significantly enhancing patient care outcomes.

Furthermore, a pioneering blood transfusion kit marks a historic milestone in IDF's medical history, enabling complete blood transfusions in combat and urgent scenarios for the very first time.

Lastly, an innovative device tailored to address urgent mental health crises, including panic and anxiety attacks, features a natural inhaler developed by a visionary startup company. The impact of these devices is palpable and deeply personal, exemplified by a poignant message from a Navy Seal physician. His successful airway intubation on a deteriorating soldier, facilitated by Reim's device, stands as a testament to its life-saving capabilities. In moments of crisis, Reim's unwavering commitment to innovation and compassion shines bright, offering hope and healing to those in need.





Our Impact

Reim promotes bigger vision of Health Diplomacy

Reim's vision of Health Diplomacy is to strengthen the Israeli healthcare system by fostering international collaborations in the field of Medicine and Biotechnology while actively working to minimize geopolitical disparities in healthcare access and resources.



In pursuit of this noble endeavor, Reim's CEOs convened with the Israeli Minister of Health, Ariel Buso, in high-level discussions. These strategic dialogues mark a pivotal moment in harnessing the power of diplomacy to revolutionize healthcare delivery, driving us forward toward a world where every individual has unfettered access to the life-saving treatments and resources they deserve.

Our Impact

Reim's doctors performed life-saving procedures in Israel, treating Jewish and non-Jewish patients. At Reim, saving lives has no color or religion!

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Dr. Fardad Esmailian, the Surgical Director of Heart Transplantation and Mechanical Circulatory Support at Cedars-Sinai Medical Center, performed numerous heart surgeries and heart transplants on Israeli Jewish and Muslim civilians within 48 hours of their arrival at Sheba Medical Center.

Dr. Gabe Vorobiof, a well-known Interventional Cardiologist, conducts echocardiography exams and performs percutaneous interventions at Soroka Medical Center, catering to Jewish, Muslim, and Bedouin populations.



Meeting with the Israeli colleague, Dr. Gabe Vorobiof, at Soroka Medical Center



Last briefing before surgery with Dr. Fardad Esmailian at Sheba Medical Center





Meet Our Team



Ofir Koren, MD FACC FESC

Co-Founder & CEO

As Senior Interventional Cardiologist, Dr. Koren brings to the table extensive expertise in medical innovation, and coronary and valvular heart interventions, earning global recognition for pioneering research in cardiac intervention and authoring over 100 publications. Notably, he holds the distinguished position of editor-in-chief for "Complex Cases of Structural Heart Intervention," published by Springer Nature, and serves as an Associate Professor of Medicine. Dr. Koren's multifaceted background includes a distinguished military career as a former Elite combat officer and involvement in secret services.



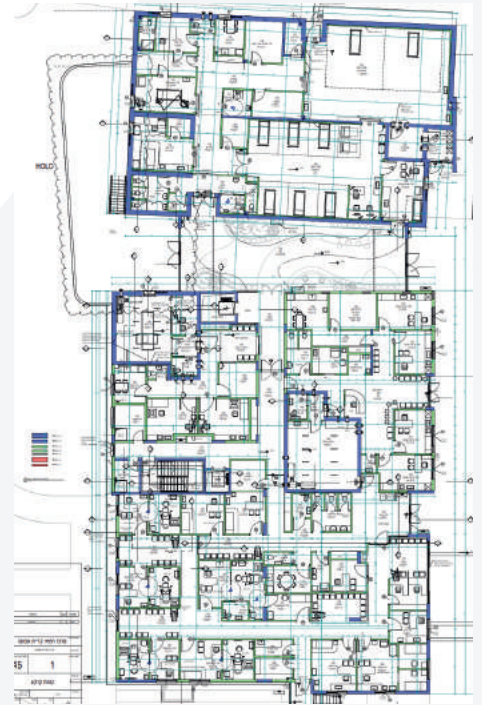
Eti El-Kiss Mizrahi

Co-Founder & CEO

As the CEO of ETI Accounting & Consulting, Inc., a prominent firm specializing in Accounting, Taxation, and Entertainment Business Management, she brings invaluable expertise to our team. In addition, she holds the position of CEO at Green-4-Kids, a non-profit organization dedicated to providing medical and humanitarian aid for children. Eti is a dynamic assertive leader with a diverse professional portfolio. She leads with precision and vision. A strategic thinker with a keen focus on risk management, business logistics, and financial planning, with a proven track record of building successful multi-million-dollar companies from the ground up. Her expertise in asset retention, budgeting, and objective planning ensures the success and sustainability of Reim's mission.

Reim's Future Projects

Building a new Medical Center for the Northern population at Kyriat Shmona



The recent war emphasizes the urgent necessity for medical centers along the northern front lines of Israel. With the nearest hospital 40-minute journey away, every minute could mean the difference between life and death. Reim is steadfast in its commitment to ensuring that all citizens have access to swift and sufficient medical care in times of crisis.

In pursuit of this goal, we have initiated discussions and collaborations with Avichai Stern the mayor of Kiryat Shmona and JNF, recognizing the pressing need to address this critical gap in healthcare infrastructure. Together, we have resolved to join forces in the endeavor to establish a medical center in the northern region of Israel. This collaborative effort embodies our unwavering dedication to safeguarding the health and well-being of all citizens, regardless of their geographical location.

Projected amount needed: \$4,000,000.00



Discussing the new medical center in the northeast of Israel with the Mayor of Kiryat Shmona, Avichai Stern

Reim's Future Projects



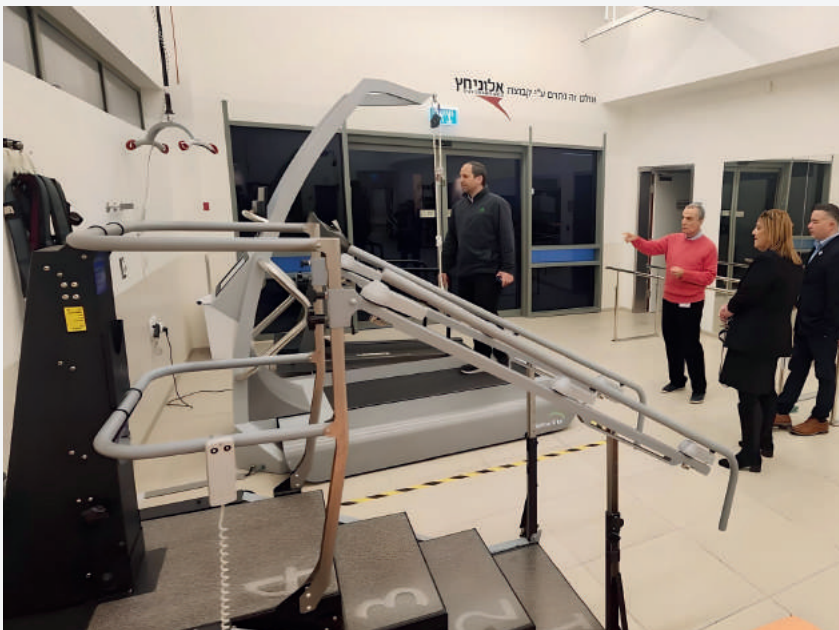
Meeting with the basketball team of the wounded reserve soldiers from October 7th at Adi Negev

Building the first prosthetic manufacturing lab in the South

The recent conflict has left a profound impact, leaving both civilians and soldiers alike grappling with the loss of limbs. In the aftermath, our intensive research unveiled a stark reality: the scarcity of well-equipped prosthetic labs, particularly those with dedicated budgets for research and development. Recognizing the urgent need for innovation in this crucial field, we have made a pioneering decision to collaborate with Adi Negev.

Together, we are embarking on a groundbreaking venture to establish the first-of-its-kind prosthetic lab. This initiative will serve as a beacon of hope, attracting world-renowned doctors and researchers from across the globe. By pooling our resources and expertise, we aim to revolutionize the development of prosthetic limbs, not only enhancing the lives of citizens within Israel but also extending our impact to benefit to the wider region. Through this collaborative effort, we are committed to restoring dignity and mobility to those affected by limb loss, ushering in a new era of innovation and compassion.

Projected amount needed: \$350,000.00



At the new and only rehabilitation center for soldiers and citizens in Adi Negev



Thanking Our Donors

Reim's achievements stand as a beacon of hope, fueled by the unwavering support of our donors who share our vision of healing and resilience. Yet, the urgency of this moment cannot be overstated. Thousands of wounded civilians and soldiers languish in the shadows, yearning for the light of long-term rehabilitation, hindered by a scarcity of dedicated centers.

Today, we issue a powerful call to action. With your support, we can bridge the gap and extend a lifeline to those in need. Together, let us stand as beacons of compassion, illuminating the path toward healing and restoration for all who face the darkness of despair. Your generosity has the power to transform lives and sow the seeds of hope in the hearts of countless individuals across Israel. Join us in our mission and be the catalyst for change that our community so desperately needs.



Contact Us



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Reim In The Media

ISRAELIWEEK NEWS
שבוע ישראלי. האתר שלך באמריקה

FEATURED

For the first time: dozens of American doctors go to help hospitals in Israel

months ago on 10/25/2023 3 Published

Israeli weekly system By



JEWISH JOURNAL

Connect. Inform. Inspire.



Ryan Torok

Helping Israel

An extraordinary outpouring of initiatives has sprung up to help Israel.



Reim In The Media



From ceramic vests to advanced medical devices

A few weeks since the Iron Swords War began, a large part of the gaps in combat equipment have been completed and now the spotlight of civilian attention is directed to support the medical teams on the front

15:25 Posted 07/11/23 | Mako | Advertising article

In collaboration with the Rahashi Lev association

6 printing 12,372



Fighting for every wounded person the innovations of the medical corps that save lives

Behind the scenes of the battles against Hamas, the IDF was waging another war, no less fatal: the battle for the lives of soldiers who were wounded in the field. Since October 7, thousands of soldiers and reservists have been injured. Surviving injuries that once had no chance of getting out alive.


27 תגובות


21:46 | 22.11.23 | Sarit Rosenblum Updated

injury technology Iron swords Te



The technological innovations

A tiny camera that helps insert a tube into the trachea 

A precision screwdriver instead of a syringe with a needle 

Portable ultrasound that detects internal bleeding 

Using portions of whole blood, in its natural state 

Active heating blankets with a special chemical 



Reim In The Media



Medical Diplomacy



With hundreds of Israeli doctors recruited and a shortage of medical equipment, a group of Israelis from Los Angeles decided to do the impossible. Together they established an NGO called "Reim" and within a few days managed to fly life-saving equipment and recruit American specialist doctors to replace their Israeli counterparts who had been called up for reserve duty

In Health, Israel at War, Community — February 16, 2024 by Ayala Or-El

After hundreds of doctors were drafted into the reserves and the knowledge that there was a severe shortage of medical equipment, a group of Israelis from Los Angeles decided to do something that had never been done before. They established an association called "Reim" and within a few days managed to organize volunteer doctors and life-saving medical equipment for the country.



OPINION Israel News



Israel's health diplomacy

The Jewish state can be a leader in a field of diplomacy that is increasingly important in an interconnected world.



Israeli and Ethiopian doctors operating on a three-year-old child during a power failure at the St. Peter's Hospital in Addis Ababa, Ethiopia. Photo by Dr. Ussie Beceja via TPS.



OFIR KOREN AND HILLEL NEWMAN

Dr. Ofir Koren is an interventional cardiologist, renowned international researcher and global presenter. Dr. Hillel Newman is a historian and diplomat.



(September 21, 2023 / JNS) Israel and Morocco are currently promoting a declaration on "Pandemic Prevention, Preparedness and Response," which will hopefully be endorsed at the United Nations General Assembly High Level Meeting. This declaration is an excellent example of "health diplomacy."

Health diplomacy is a field that merges international relations with healthcare endeavors, such as public health and medical innovation, with the objective of achieving common healthcare goals through diplomatic channels.



REIM

INTERNATIONAL MEDICAL COLLABORATIONS



Our mission is clear:

Reim is committed to delivering crucial and vital medical aid to the people of Israel while focusing on strengthening medical institutions across frontline and peripheral regions, prioritizing mental health care and physical rehabilitation.



Our vision is to strengthen the Israeli healthcare system by fostering international collaborations in the fields of medicine and biotechnology, while actively working to minimize geopolitical disparities in healthcare access and resources